WHAT IS CLAIMED IS:

- 1. A polarizing plate comprising a polarizing layer having a thickness of about 20 nm to about 1500 nm formed by rubbing at least one surface of a substrate, coating the rubbed surface of the substrate with an aqueous solution containing a dye having a tabular molecular shape, and drying the solution.
- 2. The polarizing plate according to claim 1, wherein the aqueous solution containing a dye is prepared by introducing at least one hydrophilic groups to the dye and solving the resultant dye to water.
- 3. The polarizing plate according to claim 1, wherein the dye is at least one dyes selected from the group consisting of an anthraquinone type dye, a phthalocyanine type dye, a porphyrin type dye, a naphthalocyanine type dye, a quinacridone type dye, a dioxadin type dye, an indanthrene type dye, an acridine type dye, a perylene type dye, a pyrazolone type dye, an acridone type dye, a pyranthrone type dye and an isoviolanthrone type dye.
- 4. The polarizing plate according to claims 1, wherein the dye having a tabular molecular shape coated on the rubbed surface of the substrate is oriented roughly perpendicular to the rubbing direction.
- 5. The polarizing plate according to claim 1, wherein the substrate is a polyester resin film.
- 6. The polarizing plate according to claim 1, wherein the substrate is a cellulose resin film.
- 7. The polarizing plate according to claim 1, wherein the substrate is a norbornene resin film.
 - 8. The polarizing plate according to claim 1, wherein a

reflecting layer is formed on a surface of the substrate opposite to the surface on which the polarizing layer is formed.

- 9. The polarizing plate according to claim 1, wherein a reflecting layer is formed between the substrate and the polarizing layer.
- 10. The polarizing plate according to claims 8 or 9, wherein the surface of the reflecting layer is roughened.
- 11. The polarizing plate according to claims 8 or 9, wherein a light diffusion layer is formed on the polarizing layer.
- 12. A liquid crystal display device comprising the polarizing plate according to claims 1, 8 or 9 is laminated on a liquid crystal cell with the polarizing layer being positioned closer to the liquid crystal cell.
- 13. The liquid crystal display device according to claim
 12, wherein a front polarizing plate is placed on a surface of the
 liquid crystal cell opposite to the surface on which the
 polarizing plate is laminated.
- 14. The liquid crystal display device according to claim 13, wherein the front polarizing plate is the same as the polarizing plate placed opposite to the liquid crystal cell.

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